



WHY? Enhanced content listings = 416% more views!



Your business listing with all information – photos – brands – contact information – website link – *more!* Across 68 sites like you see above and every time we add one – you are automatically added at no added cost. (Example: iPhone directory added JAN 2016 & New Google February 16th).

Inconsistent business location information across online maps, apps, directories, GPS devices, social networks, and search engines costs you real sales.

SMART List lets you control your listings across a majority of all online directories, including Ask, Bing, City Maps, Facebook, Foursquare, Local Pages, Mapquest, Super Pages, Yellow & White Pages, Yahoo, and Yelp.

Publish Everywhere and on Every Device. We partner with the most established and popular search engines, maps, apps and directories across the globe. Leverage our direct connections to the publishers to get found.

Enhance and Drive Revenue From Your Listings. Help customers choose you by creating the most complete, rich, and accurate presence on all the search engines, maps, apps, and local directories where they search for local businesses. **Your Services. Your Brands. Your Contact Information.**

We enhance it. Fact. Listings with enhanced content receive 416% more views! We want to differentiate your business from the competition and drive measurable business results. As much information as the directory platform allows is added and we check – update – enhance continually to keep you competitive.

- Showcase photos, videos, business description, product & service lists “with descriptions”, and more than a dozen other fields plus basic contact information.



SMART LIST

- Highlight special offers and make changes should you ever change email addresses, phone numbers, even locations move quickly to avoid confusion.

Changes? New products or services can be added quickly to the listing and profile! No added costs. From logos to brands or information on the company it is handled right here for you.

Monitor Feedback. Most brand experiences happen at the local level, and your customers record and amplify those experiences through reviews, photos, videos, and posts across the web. We monitor the feedback and content customers generate about your locations so we can analyze them in real time across all the platforms including Yelp, Facebook, Google+, and Citysearch. This gives us the opportunity to address the situation and post comments if need be.

Duplicate Suppression – Keeping your information correct. Duplicate records of your business information appear across the search ecosystem — and they cost you time, money, and SEO benefits. Our technology finds and suppresses duplicate listings so consumers never see incorrect or incomplete address or contact information. Since search engines value consistency, Duplicate Suppression offers huge SEO benefits.

It's all about data and keeping it correct – controlled – enhanced to drive traffic. We do it all for you in ONE Place. ONE monthly cost. If you have any questions at any time, simply give me a call at 270-339-4176

Sincerely,

Marion M Miller, President

JASPER Websites by CMR Inc

